

EXPERTS IN MORTAR™



Rochester Riverside Development

Client: Medway Council and Homes England

Customer: Countryside properties and Flahive Brickwork

“A top quality range of colour solutions along with consistency in shade of colour and on time delivery made CEMEX the right choice for this prestigious development” - Flahive Brickwork

The Project

Developing over a ten year period, starting in 2018 and ongoing until 2028, Rochester Riverside is a flagship project in the Countryside Properties regeneration programme.

Rochester Riverside will extend from Rochester Bridge to Doust Way, providing not only new homes and jobs for Medway but sustainable benefits to the community including retail and leisure facilities, improved infrastructure, and open spaces.

Challenge

To embody the aesthetics of the architectural design, our client wanted colour compatibility between the mortar selection and the specified bricks chosen for the project. This posed a challenge due to the number of different brick types specified for the project, with a consistent mortar required to match the various types.

Approach

CEMEX's Specification Managers developed close working relationship with both the customer and the project architect, working to ensure we could facilitate the correct mortar selection. This was facilitated through the supply of coloured mortar swatches and sticks, and the production of trial panels constructed on site. The approach allowed all key personnel involved in the project to understand how the coloured mortar would look in situ rather than a factory setting.

Solution

Through the above approach, our experts in mortar made colour recommendations for the project. Following an extensive trialling period, we supplied a selection of coloured mortars and white mortars that complemented the aesthetic qualities of the specified brick.

During the supply stage, we factory produced the mortar to ensure colour consistency and quality throughout, working with the customer to meet all quality and accreditation standards.

Not only did we achieve the objective of an aesthetically pleasing mortar, but we also helped to manage unnecessary waste and time through the supply of a consistent quality.

Key Takeaway

Through our flexible approach and expertise in mortar, we successfully supplied and delivered multiple coloured mortar on the same large scale urbanised project, giving the architect and client the diverse aesthetics they envisioned.



CEMEX UK Operations Ltd, CEMEX House,
Evreux Way, Rugby, Warwickshire CV21 2DT

© 2022 CEMEX Research Group AG, Switzerland.
All rights reserved.



ORDER/SALES OFFICE:

 **01926 811133**

 **gb-drysilomortar@cemex.**

 **cemex.co.uk/coloured-mortar**