

These terms and conditions govern your membership and participation as a User of the CEMEX iCollect Digital Rewards Scheme (the “**Rewards Scheme**”). Please read them carefully and keep hold of a copy for future reference. If you have any questions about these terms and conditions or the rewards scheme, then please contact us.

1. The Rewards Scheme is operated by CEMEX UK Operations Limited (“**CEMEX**”) and its associated companies registered at CEMEX House, Evreux Way, Rugby, Warwickshire, CV21 2DT (company number 658390). Should you have any queries, please call Customer Services on 0345 155 6367.
2. CEMEX reserves the right to cancel, withdraw or alter the Rewards Scheme at any time, including these terms and conditions, privacy policy or any individual Rewards Scheme account. CEMEX shall have no liability to the User for any loss of points as a result of any changes or closure of the Rewards Scheme.
3. If you continue to use the Rewards Scheme following any changes to our terms and conditions, we will treat this as your acceptance of the changes.
4. The User confirms and agrees that it has sought consent from their employer to participate in the Rewards Scheme and that they have adhered to any applicable policy of their employer.
5. All personal data collected in connection with the Rewards Scheme will be done so in accordance with applicable data protection laws. CEMEX shall use any personal data collected in connection with the Rewards Scheme in accordance with its privacy policy which is available within the app.
6. The Rewards Scheme is available at all participating CEMEX Asphalt plants included those alternatively branded as Local Asphalt.
7. You are only entitled to one registered Rewards Scheme account. The Rewards Scheme is for individual use only and Users are not permitted to share login details with any other person. CEMEX reserves the right to terminate the Rewards Scheme account on immediate notice if it suspects any abuse of this provision.
8. If CEMEX suspects any failure to comply with any of these terms and conditions it reserves the right to take any action it considers appropriate, including removing or suspending a Rewards Scheme account and points accrued if we have reason to believe you are abusing the Rewards Scheme.
9. CEMEX will remove and close any Rewards Scheme accounts that have been inactive for two years.
10. To benefit from the Rewards Scheme, you must be a United Kingdom resident aged 18 years or over.
11. The User can close their Rewards Scheme account at any time by notifying CEMEX in writing. If Rewards Scheme account is closed for any reason, all rights to the accumulated points from that Rewards Scheme account are lost. Points cannot be transferred to another person or Rewards Scheme account.
12. All points, vouchers and account gained under the Rewards Scheme are personal to you, are not transferable and cannot be shared, sold, exchanged, bought, or traded in any way.
13. We may transfer our rights and obligations under these terms and conditions at any time without your consent (for example, if we sell our business).
14. We may add other terms and conditions for promotional elements of the Rewards Scheme, for example additional points on certain products. Your participation in the optional elements of the Rewards Scheme means you accept these terms and conditions.

15. These terms and conditions are subject to the laws of England and Wales and the jurisdiction of the English courts.

Collecting Point

1. You can earn Rewards Scheme points at any participating CEMEX Asphalt site in the UK.
2. To earn Rewards Scheme points, you must collect any product within our asphalt range. On each collection you will earn 10 Rewards Scheme points per occasion. Subsequent collections of asphalt products on the same working day will earn 20 Rewards Scheme points per occasion.
3. Rewards Scheme points are allocated to your account following the scan of your in-app barcode/account. It is your responsibility to present the plant operative with your digital barcode for scanning. CEMEX does not take responsibility for missed opportunities for Rewards Scheme point collection, nor will we back date.
4. Collections of any asphalt products on weekends (excluding bank holidays) will earn 30 Rewards Scheme points per occasion.
5. The current redemption value is 300 Rewards Scheme points. The maximum Rewards Scheme points you can earn is capped at 900 points in a calendar month. Any Rewards Scheme points you earn that exceed this cap may appear on your transactional history, but no further vouchers will be issued. Rewards Scheme points may not be exchanged for cash.
6. CEMEX reserves the right to vary Rewards Scheme point values and redemption rates at any time. If CEMEX decides to vary such rates and values, then we will seek to let you know in reasonable time via email at the address you have given to us. Rewards Scheme points may not be exchanged for cash.
7. You will not receive Rewards Scheme points on any aggregates or recycled waste products purchased from our asphalt plants. We may exclude other products from earning Rewards Scheme points at any time at our discretion.
8. You have 28 days following an eligible transaction in which to query the number of Rewards Scheme points that you have earned.
9. We reserve the right to amend your Rewards Scheme points balance if you exchange or return any product.
10. We may correct any incorrect Rewards Scheme point balances without notice to you, for example if Rewards Scheme points have been incorrectly added to your account in error.

Promotional Offers

1. We may run promotional offers from time to time that will provide you with additional Rewards Scheme points. Details of the associated Rewards Scheme points, validity and terms of the promotion will be published within the offer.
2. For promotional offers to be fulfilled it is your responsibility to present the unique barcode that is maintained within the offer to the plant operative. Failure to present the promotional barcode and scanning of the account barcode will result in standard Rewards Scheme point allocation.
3. Promotional offers can be used multiple times within the validity period unless otherwise stated.
4. Only one promotional offer can be used per occasion/visit unless otherwise stated

5. The 'recommend a friend' promotion will only award you Rewards Scheme points upon the recommended party downloading the app, joining the Rewards Scheme and then subsequently receiving their first Rewards Scheme points upon collection of an asphalt product.
6. CEMEX reserves the right to cancel, withdraw or alter a promotional offer at any time. CEMEX shall have no liability to the User for any loss of Rewards Scheme points as a result of any changes or closure of the promotional offer.

Redeeming rewards

1. Each time you save 300 Rewards Scheme points you will be automatically allocated a £10 e-gift card and we will deduct 300 Rewards Scheme points from your account.
2. You can only use a e-gift card once. No change can be given in respect of the vouchers and the balance on the voucher cannot be exchanged for cash.
3. The link to access your e-gift card will be issued to your registered email address and mobile number. It is your responsibility to keep registered personal details up to date. We cannot be held responsible for any loss of Rewards Scheme points or vouchers incurred as a result of out-of-date details.
4. As the account holder, any e-gift cards you receive will remain your responsibility, as well as the security details on the account. We cannot be held responsible for any losses arising from you failing to ensure the safekeeping of those items.
5. No responsibility can be taken by CEMEX for expired, lost or damaged e-gift cards. E-Gift cards which are expired, damaged or lost will not be re-issued.
6. You will be provided with a selection of around 30 retailers for which you can redeem your e-gift card. Following your selection, we are unable to reverse your elected retailer.
7. We're not responsible for the delivery, standard, quality or otherwise of any goods and services received or supplied, or the failure of any retailer to honour a e-gift card. The purchase of goods and services from retailers is in accordance with their terms and conditions.
8. All e-gift card fulfilment is via our affiliated supply partner, Voucher Express (VEX Rewards). Should you have any queries relating to vouchers, please email queries@vexrewards.com.

Voucher Express (VEX Rewards) shall use any personal data collected in connection with the Rewards Scheme in accordance with any instructions given by CEMEX as the Data Controller and in line with the CEMEX privacy policy.