

CEMEX iCollect GDPR Privacy Notice

CEMEX UK Operations Limited and its associated companies in the UK (together CEMEX UK) is committed to protecting the privacy and security of your personal information.

This notice describes how we collect and use personal information about you during the use of the iCollect application (the “App”), in accordance with the General Data Protection Regulation (GDPR).

It applies to all users of the App.

CEMEX UK is a “data controller”. This means that we are responsible for deciding how we hold and use personal information about you. We are required under data protection legislation to notify you of the information contained in this notice.

It is important that you read this notice where we are collecting or processing personal information about you, so that you are aware of how and why we are using such information.

THE KIND OF INFORMATION WE HOLD ABOUT YOU

Personal data, or personal information, means any information about an individual from which that person can be identified. We will collect, store, and use the following categories of personal information about you:

- Personal contact details such as name, address, title, telephone numbers, Vehicle registration number and email addresses (personal).
- Name of employer, account number (If a registered member of the rewards scheme)

HOW IS YOUR PERSONAL INFORMATION COLLECTED?

We collect personal information about you on upon registration of the App, and other information you input into the App upon your use of the App. Any information collected is stored within the App.

If you fail to provide certain information when requested, then your use or participation in any part of the App might be suspended or blocked.

Change of purpose

We will only use your personal information for the purposes for which we collected it, unless we reasonably consider that we need to use it for another reason and that reason is compatible with the original purpose. If we need to use your personal information for an unrelated purpose, we will notify you and we will explain the legal basis which allows us to do so.

Please note that we may process your personal information without your knowledge or consent, in compliance with the above rules, where this is required or permitted by law.

Why might you share my personal information with third parties?

We will share your information with Hemingways Marketing Services if you are a member of the rewards scheme in order to fulfil any rewards due to you under the rewards scheme. We will also share your personal information with third parties where required by law or where we have another legitimate interest in doing so.

DATA SECURITY

We have put in place measures to protect the security of your information. Details of these measures are available upon request.

Third parties will only process your personal information on our instructions and where they have agreed to treat the information confidentially and to keep it secure.

DATA RETENTION

How long will you use my information for?

We will only retain your personal information for as long as necessary to fulfil the purposes we collected it for. In the event that you do not use the App for a period of 2 years, your data will be deleted from the system.

RIGHT TO WITHDRAW CONSENT

In registering for the App, you are giving us consent to hold your Personal Data in accordance with this notice. You have the right to withdraw your consent at any time. To withdraw your consent, please write to the CEMEX Data Protection Officer, CEMEX House, Evreux Way, Rugby CV21 2DT. Once we have received notification that you have withdrawn your consent, we will no longer process your information for the purpose or purposes you originally agreed to, unless we have another legitimate basis for doing so in law.

DATA PROTECTION OFFICER

If you have any questions about this notice or how we handle your personal information, please write to the **CEMEX Data Protection Officer, CEMEX UK, CEMEX House, Evreux Way, Rugby CV21 2DT**. You have the right to make a complaint at any time to the Information Commissioner's Office (ICO), the UK supervisory authority for data protection issues. We would, however, appreciate the chance to deal with your concerns before you approach the ICO so please contact us in the first instance.

CHANGES TO THIS NOTICE

We reserve the right to update this notice at any time.